

W4BASH *Life*

A program to introduce Wabash men to alumni life after Wabash

(This program is designed to replace LEAD [Linking Education and Alumni Development] and give our students something simpler and more applicable to what they experience as Wabash students and then young alumni. The 4-LIFE program introduces them to the roles they see alumni play in their lives and the life of the College.)

4 – For Wabash, for your Wabash brothers, for you, and for those who will follow.



You've developed a number of life-long friendships while at Wabash – don't leave those behind. Everyone benefits when you stay connected to Wabash after you graduate. You benefit by having at your disposal a small but powerful network of Wabash contacts around the world. You benefit by remaining in touch with faculty and staff members who serve as life-long mentors and role models. Your fellow Wabash men benefit as they count on you to be there when/if they need your support. Future Wabash men benefit when you help recruit talented young men for Wabash. Everyone benefits when you support the College efforts to be better, stronger, and a world leader in the education of young men.

L – Link. Continue to develop and strengthen the connections you have formed and continue to form as a Wabash man.



Stay in touch with classmates, teammates, fellow Glee Club members, etc. Build on your relationships with faculty and staff friends. Make connections through your living unit, Career Services, Athletics, and other campus offices to students and alumni with similar interests and goals. Keep your contact information current so you can reach out to others and they can reach out to you.

Tools to Link:

- The Wabash alumni web site – www.wabash.edu/alumni – should be your first information stop as an alumnus. Check out the news, the calendar, and the Class Communication section for the latest on your classmates, teammates, etc.
- The on-line database, **Alumni eServices**, gives you quick access to the latest contact information for other Wabash alumni. You can also change your contact information right on the web site. It's yours for life and at no cost. The database is updated nightly so it's your most up-to-date information.
- **Wabash Magazine** is yours for life. No subscription fees. Just make sure you keep your contact information up to date.
- You remain a member of the **Wabash Works** network in the Schroeder Center for Career Development – you don't need to do a thing. Membership is free and yours for life.

A screenshot of the Alumni eServices login page. It features the 'Alumni e-SERVICES' logo at the top. Below the logo are two input fields: 'username' and 'password'. At the bottom of the form is a 'Login' button.

- Meet other Wabash alumni, parents, and friends by joining a Wabash regional association in your area.
- Follow Wabash on Facebook and “Like Us.” Join the Wabash Alumni LinkedIn group, which is now over 2,000 members strong. Follow us on Twitter.
- Come back to campus for Homecoming, the Bell Game, and to walk the Arboretum. The Allen Center and the Lilly Library are available to you, at no cost.

I – Invest. Invest as you can in Wabash and your community.



Investment means much more than giving money to the College. Finding young men for Wabash, identifying internships and externships, and rounding out the classroom experience are all ways to invest in Wabash and the young men here.

In many ways, your Wabash experience was powered by the investments of thousands of alumni and friends of the College who came before you. These groups believe in the power and impact of Wabash and helped create the Wabash of today. Their investment in Wabash meant an affordable Wabash education with several benefits such as study abroad, immersion trips, and undergraduate research. Join them in making Wabash even better in the future. It isn't the amount that counts but the investment that will create a bigger impact over time. Your investment will continue to make Wabash a college that changes lives.

To Invest in Wabash:

- Consider a monthly credit card payment. You can set this up online (<https://www.wabash.edu/alumni/egift>) and the gift is made without you doing a thing. Can you afford \$5.00 a month? If so, that's a nice yearly investment to start.
- If you live in Indiana, get a "Wabash" license plate. First of all, you're investing \$25 in Wabash – the BMV will forward your gift to the College. Second, you're recruiting for Wabash – your plate is saying it all the time. Finally, someone seeing your plate may ask for more information about Wabash – there's your lead.
- Indiana also offers a tax deduction that makes your gift very reasonable. The College will mail you tax information right after the first of the year.

- Some employers offer a matching gift program. This is a great opportunity for you to increase your investment in the College.

Your community is also a place to invest. In living Wabash's mission statement, there's ample opportunity to invest in a stronger, more vibrant local area.

To invest in your community:

- Become involved in community service. You can do this while "spreading the fame of her honored name" by participating in WABASH Day each year.
- Take on a leadership role with your church, civic organization, or a local charity. Practice "leading effectively" and "living humanely" in your everyday life. You can change the world by making a key difference in one element of your community.

F – Find. Always be looking for young men who have what it takes and opportunities for those young men to have the best possible experience.



Look for:

- A young man who has what it takes to be a Wabash man and let Admissions know about him. Your referral of a prospective Wabash man can waive the application fee and begin a relationship that could last for decades.
- Times you can help at an Admissions event. You'll work beside our staff of professionals and all you need to do is tell the Wabash story.
- Opportunities to assist young men through the Admissions cycle. They are bombarded with information and your impact, as a Wabash alumnus, could be a difference maker.
- New opportunities for Wabash men. Inform Career Services of job opportunities, internships, and externships that would give Wabash men an opportunity. Don't limit your search for entry-level options – alumni are always looking for new opportunities and you can be a source.

E – Educate. Model the Wabash mission statement: “Wabash educates men to think critically, act responsibly, lead effectively and live humanely.” Mentor our young men and show them the ropes of the outside world. Educate them – augment their Wabash education with lessons beyond the campus.



Share your education by:

- Providing tips about getting a job through your work with the Schroeder Center for Career Development. Offer a couple of hours of your time doing mock interviews.
- Talking to our young men about what it takes to be successful in your chosen profession.
- Demonstrating the Gentleman’s Rule in all you do and say.
- Helping teach a class on campus complementing the faculty member’s efforts with your own experiences.
- Talking to the young men in your fraternity or residence hall about life after Wabash.

Wabash Always Fights! It isn't just a sports thing...it's everything. It's an approach to life that tells everyone around you that you are committed to your best effort in all you do. Wabash helped form that approach deep inside you. Keep that strong and share it with your brothers and those who will follow.

